Once Sync Limited

Spearheading financial inclusion in Africa through Blockchain.

www.oncesync.com.

About Us:

Once Sync Limited is an innovative financial company based in Kenya, Sub Saharan Africa. Once Sync provides financial solutions using blockchain technology. The company's leading products are a CryptoCurrency Exchange and a payment Gateway. The Once Exchange provides a safe and secure platform to the African Market to trade with the leading Cryptocurrencies globally as well as locally generated cryptocurrencies. The exchange is integrated with mobile money to offer a secure check out. As well as a payment gateway by the name Once Pay for affordable and quick cross border payments and money remittance services.

Product/Service Summary

Our solution for the market is a Crypto Currency Exchange that supports the banked and unbanked population to access financial services at a lower cost. In addition Once Sync provides a payment gateway solution, that facilitates cross border transactions.

Milestones

Startup Founded.
January 1st, 2016

Secured $5,000 in funding.
April 1st, 2016

Expanded team to 8 employees.
January 1st, 2017

10,000 active users.
November 1st, 2018

50,000 active users.
March 1st, 2019

150,000 active users.
July 1st, 2019

Problems

In East Africa there is no local tailor made solution for the Blockchain and Crypto market. This making it difficult for the locals to trust foreign entities. In addition the existing platforms don't offer security, user simplicity, customer guidelines, a help desk and even Insurance on customers funds.

- Difficult User Platforms
- Lack of Trust
- Not Secure
- No Physical address
- No Help desk.

Solutions

- *Once Exchange:* A tailor made, user friendly and mobile money integrated exchange for buying, selling,Investing and trading with Crypto currencies.

- *Once pay :* a payment gateway that processes Crytpo and FIAT (Local currencies) transactions for customers & merchants.

- *Once wallet* : - a medium of storage for users, where they securely store their coins, check balances and market analysis.

Funding Goals:

Below is the funds allocation areas:

Raising $1,000,000

- 30% Development
- 25% Operations
- 20% Marketing
- 15% Scaling
- 10% Legal

Business Opportunity:

How does the company make money?

Once Sync has three major sources of income:

- *Trading Fees :* We charge trading fees on exchange platform.
- *Deposit/Withdrawal fees :* We charge a certain percentage according to the volume.
- *Transaction fees*: On the payment gateway we charge the merchants a percentage of transaction amount

Target Market?

Our main target is the Sub Saharan Africa market which has the largest mobile money users. Starting with Kenya with mobile money transactions exceeding 70 Billion USD annually. With our product we shall be able to capture many areas like the E-commerce, Money remittance and trading in this region.

Founding Team

George Maina

Founder & CEO

George is a holder Bachelors of Business Administration with a major in Finance and a minor in Accounting including a Diploma in Business Management all from Kenya Methodist University..

George brings C- suite experience having previously worked at Safaricom Limited (East Africa's largest telecoms operator) as well as Teleken Limited a telecom solutions company. In the different roles, George has gained vast experience in Blockchain Technology, ICT innovation, management, Planning, Business development, project management and extensive Marketing.

gmwangi@oncesync.com

Morris Warrachi

Back End Developer

"I apply the most recent processes of software engineering in almost all facet of the software industry so as to make difference in the world's fast evolving technology and provide easy and quality solutions to our daily challenges that we face especially in most African countries. In this case, I am engaged in asynchronous thoughts which turn into highly innovative, unique, and excellent solutions to curb these challenges and make it my business to ensure that our society prospers competitively and keep fast lane with new technologies."
Skills: C++, Java, C#, .NET, Android Systems, PHP, MySQL, Javascript and web technologies.

Morris@oncesync.com